

FACT SHEET CENTRUM PUCP

2025



OUR BUSINESS SCHOOL

Centrum PUCP is the first and only Business School in Peru and 1 of the 3 business schools in Latin America to have obtained 4 accreditations (AACSB, EQUIS, AMBA, BGA)

More than 75 agreements with international partners in America, Europe, Asia, Africa and Oceania.



OUR CAMPUSES



Surco

Jirón Daniel Alomía Robles 125, Santiago de Surco 15023.

Located in a residential area, featuring equipped classrooms, study rooms, parking and green areas.



San Isidro

Av. Camino Real 1037, San Isidro 15073

This campus is located in the heart of Lima's financial and business center, which facilitates access to professional networks and internship opportunities.



San Miguel

Av. Universitaria 1801, San Miguel 15088.

It is the largest campus for undergraduate studies, where our exchange students from Centrum PUCP can take classes and access its benefits and facilities.



ACADEMIC CALENDAR

Our classes are structured into flexible terms rather than traditional semesters, with courses starting throughout the year at various times. This means international students can join us whenever it best suits them. Since the terms don't follow the typical semester length, students have more freedom to plan their travels and explore the wonders of Peru while studying.

Semester 1



Application Deadline:
November 15th, 2024



Term:
March 2025



Mandatory Orientation Days:
March 18th to 20th, 2025

Semester 2



Application Deadline:
April 30th, 2025



Term:
August 2025



Mandatory Orientation Days:
August 13th to 15th, 2025

ACADEMIC INFORMATION

Students can:

- Choose courses from a variety of programs simultaneously (e.g., MBA and MSc)
- Take courses in both English and Spanish

We offer courses related to:

- Corporate Finance
- Operations and Supply Chain Management
- Marketing and Commercial Management
- Accounting and Financial Analysis
- Economics and Management
- Leadership and Personal Development
- Ethics and Social Responsibility
- Innovation and Sustainability
- Project Management
- Strategy and Decision Making
- Digital Transformation and Technologies
- Organizational Behavior
- Risk Management
- International Business
- Entrepreneurship and New Business Models
- Effective Communication and Presentations

*Consider that: 1 PUCP credit = 2.5 ECTS



APPLICATION PROCEDURE

The prospective student or their coordinator is required to send the following:

- A formal photo of the student*
- A photo of the student in their favorite place*
- Application form
- Updated resume in Spanish
- Transcripts from their university
- School letter or language certificate (Spanish level B1)
- A recommendation letter from their university
- A copy of the student's passport
- International insurance for their stay abroad (Repatriation, hospitalization, medical expenses, civil liability, household insurance)
- Introduction and Expectation form

* The formal photo will represent their professional side, while the second photo will showcase their personality and the places that matter to them.



INSCRÍBETE AQUÍ





LIVE AND FEEL CENTRUM



Welcoming Day: Join us for an exciting day filled with activities that connect you to new friends and essential community resources—your perfect start!



Networking: Expand your horizons by connecting with professionals and like-minded individuals. Build valuable relationships that can open doors to new opportunities and collaborations, helping to shape and advance your future.



Immersion Experiences: Experience a culture like never before! Dive into the rich Peruvian culture, enhancing your language skills and expanding your perspective of the world.



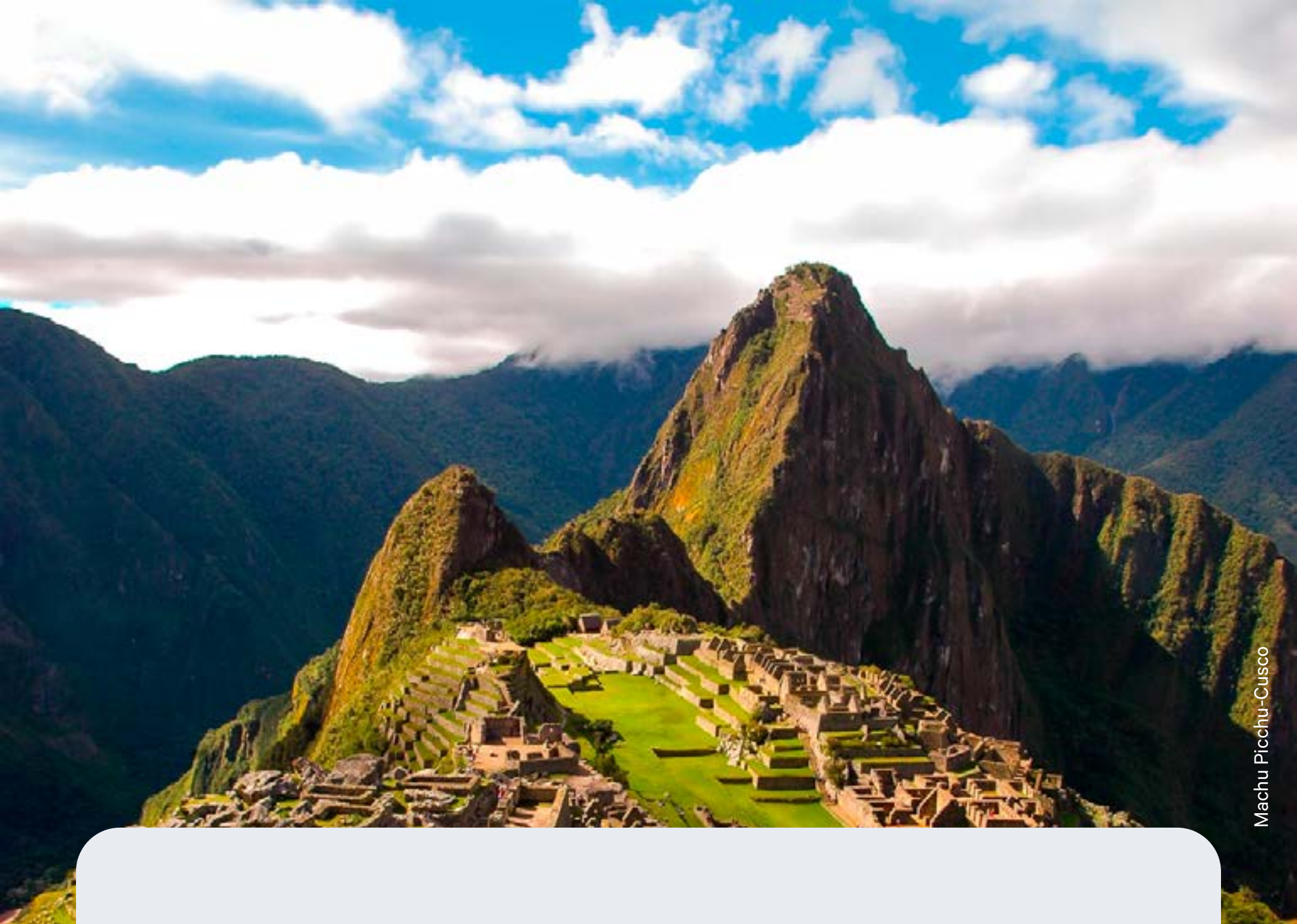
Language Clubs: Dive into vibrant conversations and cultural exchanges while honing your language skills in a fun, supportive environment!



Volunteering: Make a difference while meeting passionate people! Engage in rewarding projects that uplift your community and enhance your skills. **Ask about our international mobility for Positive Social Impact program.**



Sports: Get active and energized! Join our sports activities to foster teamwork, stay fit, and enjoy friendly competition in a fun and supportive environment.



Machu Picchu-Cusco

WHY PERU?

You'll never be bored! Peru's rich diversity will captivate you at every turn.

From Lima, Peru's main hub, you can fly in just 1.5 hours to destinations such as Cusco, Iquitos, Arequipa and Trujillo, discovering the cultural and geographical wealth that makes the country unique.

Peru is a main hub for international destinations, and from Lima, it's easy to explore nearby countries or catch a bus to iconic spots like Paracas or Nazca, making it the perfect starting point for global adventures.

Peru has won the Best International Destination by National Geographic twice in a row during 2023 and 2024.



BAPTISTE JOHANET

“Besides its national and international reputation, strengthened by its ranking as the top Executive MBA in Peru and 44th in the world according to the Financial Times, I discovered an incredible welcoming culture that reflects the warmth and generosity of the Peruvian people.”

Exchange student, Neoma Business School (France, 2024-2)

MELANIE BAZAN

"I had the opportunity to immerse myself in the rich culture, explore the beautiful landscapes of Peru, practice my Spanish, volunteer, visit Brazil and gain a deeper understanding of of and make comparisons between the diverse business operations, which enhanced my cultural competence. I am grateful for all the jndredible people I have met along this adventure, including my professors and fellow students"

Exchange student, Pepperdine Graziadio Business School (EE.UU, 2024-2)



Estadio, Lima



Montaña de los 7 colores, Cusco



Centrum PUCP, Lima



Huacachina, Ica

WHY PERU?

Exceptional gastronomy

Peruvian cuisine, recognized worldwide, is known for its diverse flavors and unique ingredients. Iconic dishes like ceviche and lomo saltado reflect the country's rich cultural heritage.

Natural and cultural diversity

From the stunning Andes mountains to the lush Amazon rainforest, every corner offers unique landscapes and rich biodiversity. Plus, with over 50 ethnic groups, Peruvian culture is alive with vibrant traditions and languages. The music, dance, and cuisine reflect this fusion of influences, creating an authentic and exciting experience for young travelers looking for adventures and new connections.

Authentic adventures

In Peru, adventure and authenticity come together in every experience. From trekking the Inca Trail and exploring the Amazon rainforest to sandboarding in Huacachina and paragliding in Lima, there are countless ways to enjoy nature. Adrenaline seekers can also try bungee jumping in Cusco, rock climbing in Huaraz, rafting on the Apurímac River, and surfing in Punta Hermosa.



Ceviche



Lomo Saltado



Vinicunca, the Mountain of Seven Colors - Cusco



Loreto - Iquitos



Sandboarding in Huacachina - Ica



Surfing in Punta Hermosa



COST OF LIVING

Peru is the 4th cheapest country in Latin America and cheaper than 88% of countries in the world.



Housing rent
\$300-500 per month



Public transportation
\$0.40-1.00 per ride



Groceries
\$160-250 per month



Cinema: \$4-8
Museum: \$3-8
Tours : \$14-40

MEET OUR TEAM



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